



1997-1999 FIRE PREVENTION CATALOG

And Other Fire
Protection Materials

3-YEAR
CATALOG

UNITED STATES DEPARTMENT OF AGRICULTURE ▲ FOREST SERVICE

The New Catalog

What's Included?

The **Fire Prevention Catalog** is a 3-year catalog that includes items from the Cooperative Forest Fire Prevention (CFFP) Program, special prevention activities, and the wildland-urban interface campaign. The catalog is divided into three sections: General forest fire prevention materials, fire protection materials, and the teachers' corner.

We have combined these items in one catalog to give you access to materials that can be used in conjunction with fire prevention and protection education programs. We have added new items and deleted some of the old items to offer you a variety of materials.



to make sure that their orders are received at the cache 60 days prior to their fiscal-year end.

Forest Service units, States, and other organizations need to complete the order form in the catalog (or a photocopy of it). Federal agencies other than the For-

est Service need to submit a purchase order. Price lists are available from your Regional Coordinator or State Forester. Federal agency orders should include a management code for accounting purposes. Only one management code may be used per order form.

Orders are usually filled within 30 working days of receipt unless items are out of stock. If items are temporarily out of stock, the packing list will indicate zero under quantity shipped. Those items indicated as zero shipped will automatically be placed on backorder. Backorders will be processed as soon as items are received in stock. Check the packing slip carefully to make certain the order is complete or whether there are items on backorder. If an order is received that is incomplete (other than backorder items), has been damaged in shipping, or contains defective materials, contact the Northeast Interagency Fire Cache at (218) 327-4282.

An evaluation form may also be included with the order. By completing and sending it back to the designated address, you will help your Program Manager and the cache know what they can do to serve you better.

We encourage you to use these catalog items to support and enhance your fire prevention and protection education programs and activities. We invite you to contact your Regional Coordinator or State Forester with additional ideas that might bring further success to your programs. They, in turn, will pass your ideas on to the Program Manager.



Who Can Order?

The USDA Forest Service, State agencies, the U.S. Department of the Interior, the Canadian Forestry Association, fire departments, school teachers, and other organizations may order items for their fire prevention and protection education use. **Items in this catalog, once purchased, are not permitted to be resold.**

How To Order?

Catalogs are available from your Regional Coordinator or your State Forester. Catalogs are distributed to fire departments through State forestry offices only. Check with your own agency for any restrictions it may have. Items in the catalog are available from October 1, 1996, until August 31, 1999.

The materials are warehoused in the USDA Forest Service, Northeast Interagency Fire Cache at Grand Rapids, MN, from which orders are shipped direct to the customer. Orders are not accepted at the Cache during the month of September due to fiscal-year closing and inventory. For billing purposes, States will need

SMOKEY BEAR MATERIALS

NFES # 93001

Cardboard Poster

Smokey is Counting on You!

Theme poster for 1997-99

Size: 13 x 20"

Use: Posting, presentations,
classrooms

1 Pack: 100 posters

NFES # 93002

Paper Poster

Smokey is Counting on You!

Theme poster for 1997-99

Size: 13 x 20"

Use: Posting, presentations,
classrooms

1 Pack: 100 posters

NFES # 93003

Paper Poster

Smokey is Counting on You!

Theme poster for 1997-99

Size: 7 x 10"

Use: Prevention packets,
posting, presentations,
classrooms

1 Pack: 250 posters



NFES # 93004

Bookmark

Smokey is Counting on You!

Theme bookmark for 1997-99

Size: 2-3/4 x 6"

Use: Prevention packets

1 Pack: 500 bookmarks

NFES # 93011

Sticker

Smokey is Counting on You!

*Theme sticker for 1997-99;
adhesive*

Size: 2 x 2"

Use: Prevention
packets, events

1 Pack: 100 stickers

NFES # 92032

Magnet

Smokey is Counting on You!

Theme magnet for 1997-99

Size: 2 x 2-3/8"

Use: Events,
prevention packets

1 Pack: 100 magnets

SMOKEY BEAR MATERIALS

NFES # 92049

Twixit Clip

One-snap reusable bag sealer; used in place of twistees, assorted colors; Remember...Only YOU Can Prevent Forest Fires!

Size: 2-1/2 x 1/2"

Use: Events, prevention packages

1 Pack: 100 clips



NFES # 92029

Plastic Bookmark

Molded plastic, heart-shaped, assorted colors; I'm Helping Smokey Prevent Forest Fires

Size: 2-7/16 x 2-1/2"

Use: Prevention packages

1 Pack: 50 bookmarks



NFES # 92025

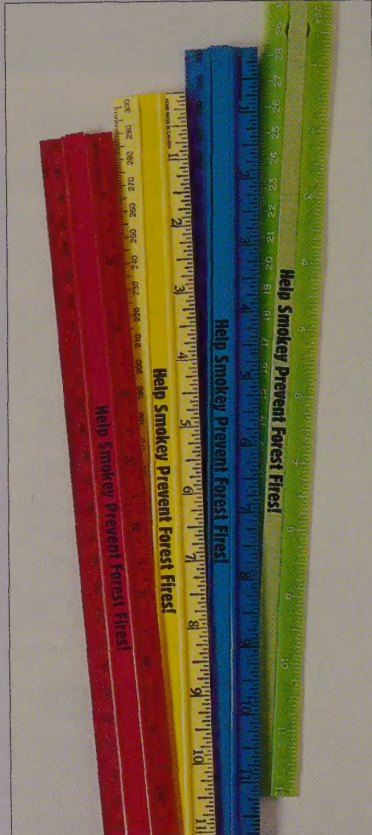
Ruler

Hard plastic; inch scale on one edge, assorted colors; Help Smokey Prevent Forest Fires!

Size: 12 x 1-1/8"

Use: Prevention packets, events

1 Pack: 100 rulers



NFES # 94015

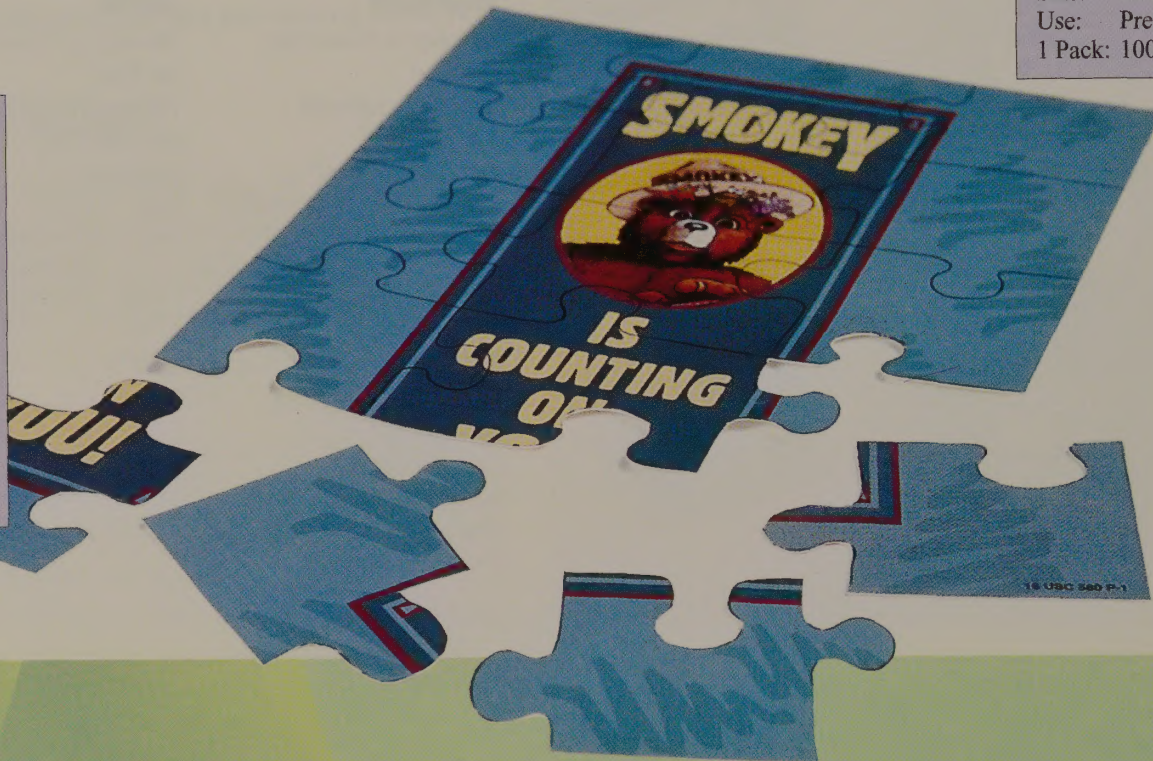
Puzzle

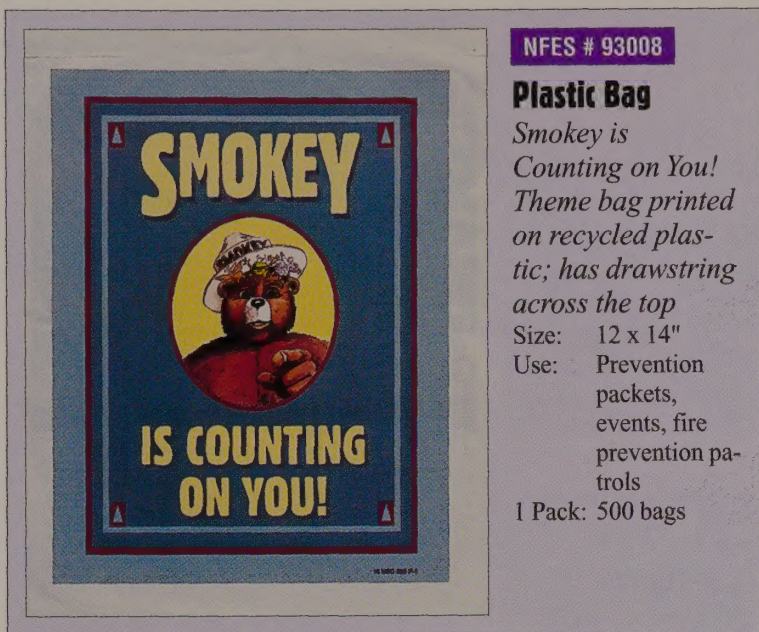
Smokey is Counting on You! Theme cardboard puzzle with child-safe pieces

Size: 8-1/2 x 11"

Use: Classroom, youth groups

1 Pack: 50 puzzles





NFES # 93008

Plastic Bag

Smokey is Counting on You! Theme bag printed on recycled plastic; has drawstring across the top

Size: 12 x 14"

Use: Prevention packets, events, fire prevention patrols

1 Pack: 500 bags



NFES # 92028

Button (English)

Plastic-coated metal litho button with separate metal back and safety pin closure; Help Smokey Prevent Forest Fires!

Size: 2-1/2" diameter

Use: Events, prevention packages

1 Pack: 250 buttons

NFES # 95001

Button (Spanish)

¡Ayude a Smokey a Prevenir Fuegos Forestales! Same as English version

NFES # 92030

Pencil

Round, wooden; with eraser, assorted colors; Help Smokey Prevent Forest Fires

Size: 7-3/8" long

Use: Prevention packets, events, classroom

1 Pack: 144 pencils



NFES # 92026

Ballpoint Pen

Various colors with matching cap, black ink; Prevent Forest Fires message screened on the barrel

Size: 5-1/2" long

Use: Events, prevention packets, meetings

1 Pack: 144 pens



SMOKEY BEAR MATERIALS

NFES # 92043

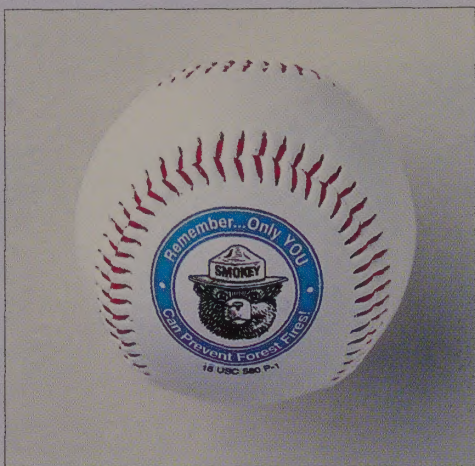
Baseball

Polyvinyl chloride skin with 108 red stitches; imprinted with Smokey Bear image

Size: Official major league size and weight

Use: Events

1 Pack: 12 balls



NFES # 92041

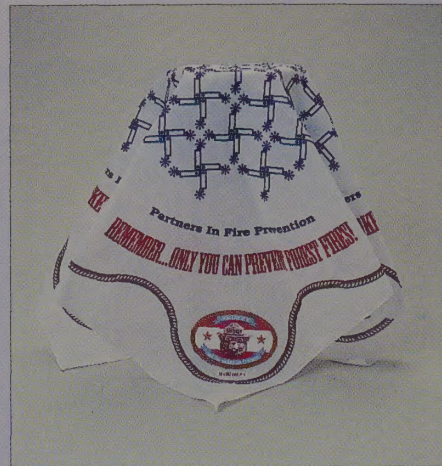
Prevention Partners Bandana

Partners In Fire Prevention
100% cotton; has Smokey and the American Cowboy logo

Size: 22 x 22"

Use: Events

1 Pack: 50 bandanas



NFES # 92040

Prevention Partners Bumper Sticker

Partners In Fire Prevention
Vinyl decal material; has Smokey and the American Cowboy logo

Size: 3 x 11"

Use: Events

1 Pack: 100 bumper stickers



PARTNERS In Fire Prevention

NFES # 92071

Fire Prevention Graphic Art Disk

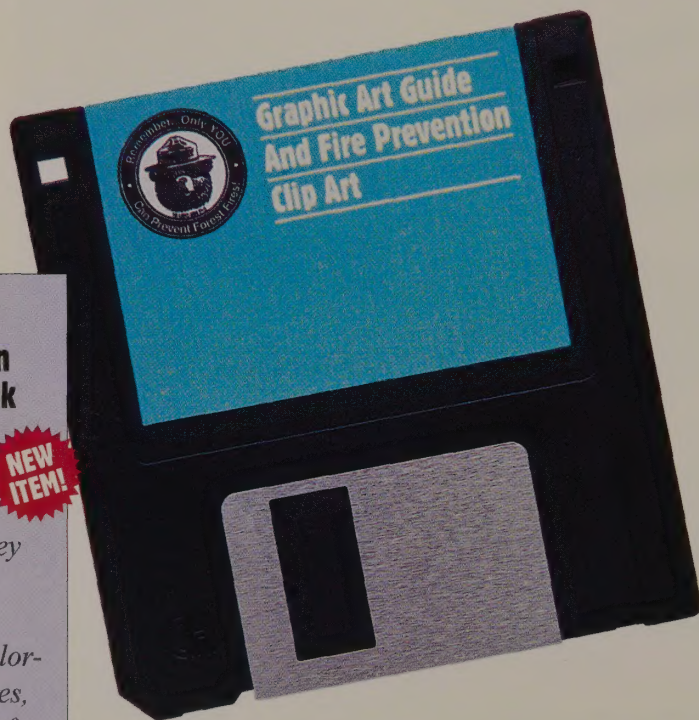
3-1/2" IBM compatible disk of approved Smokey Bear clip art, activity sheets, coloring art, coloring sheets, games, and technical information sheets

Size: 3-1/2"

Use: Agency personnel/cooperators

1 Pack: 1 disk

**NEW
ITEM!**



The Condensed
Guide to Smokey
A Style Manual

NFES # 92062

Style Manual

Graphic art guide illustrating proper images of Smokey. Gives Pantone matching system colors for color illustrations and minor points of the statutory trademark protection.

Size: 5-1/2 x 8-1/2"

Use: Agency personnel/cooperators, licensees

1 Pack: 1 guide



NFES # 92019

**Bumper Sticker
(English)**

*Help Smokey
Prevent Forest Fires!*
Vinyl decal material
imprinted with
Smokey Bear Image
Size: 3 x 11-1/2"
Use: Events
1 Pack: 100 bumper
stickers



**Help Smokey
Prevent Forest Fires!**

NFES # 95002

**Bumper Sticker
(Spanish)**

*¡Ayude a Smokey
a Prevenir
Fuegos
Forestales!*
Same as English
version

NFES # 92017

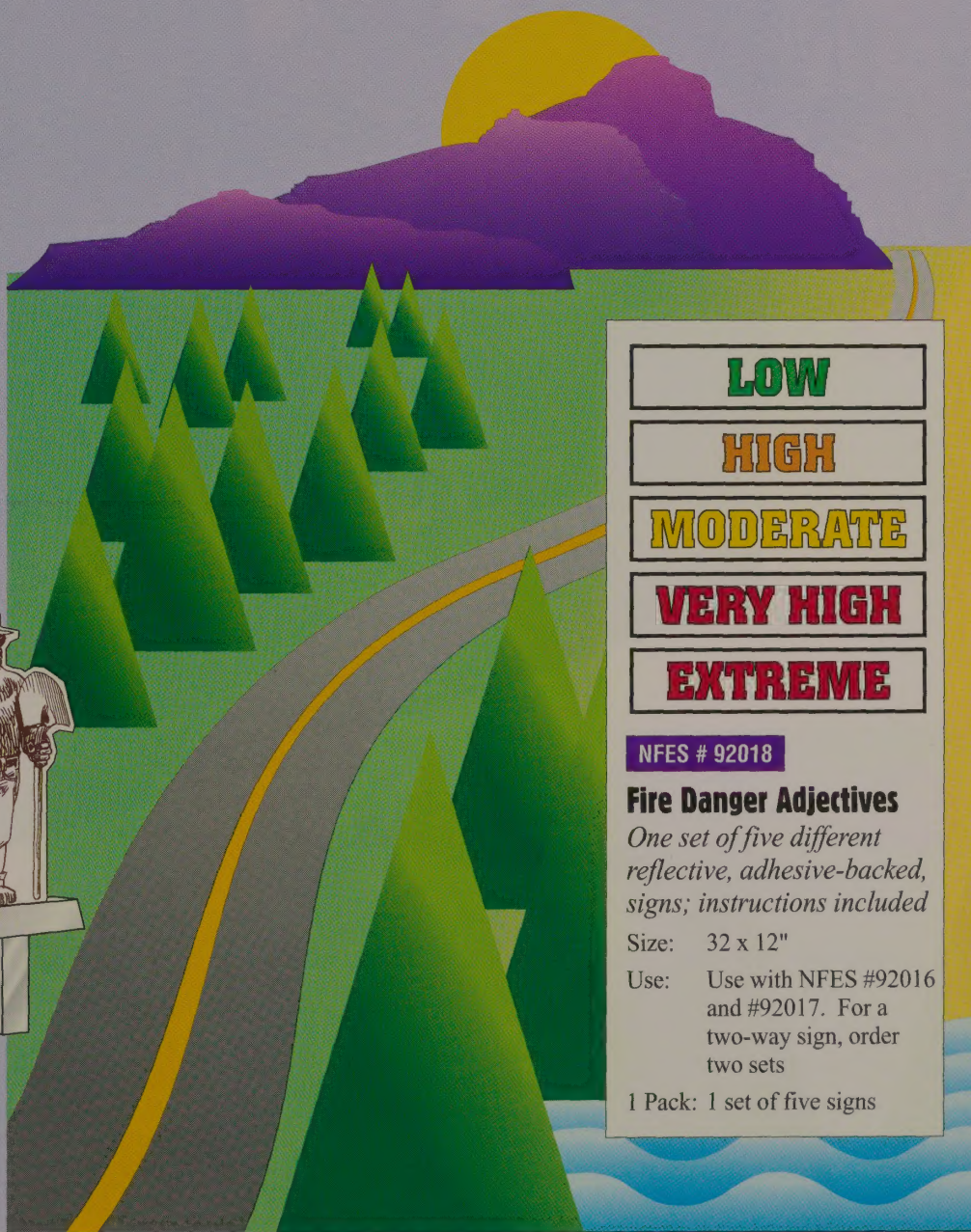
Fire Danger Sign (Right)

*Smokey Bear with shovel
in right hand*
Size: 5'8" tall
Use: Roadside
signing
1 Pack: 1 sign

NFES # 92016

Fire Danger Sign (Left)

*Smokey Bear with shovel
in left hand*
Size: 5'8" tall
Use: Roadside
signing
1 Pack: 1 sign



LOW

HIGH

MODERATE

VERY HIGH

EXTREME

NFES # 92018

Fire Danger Adjectives

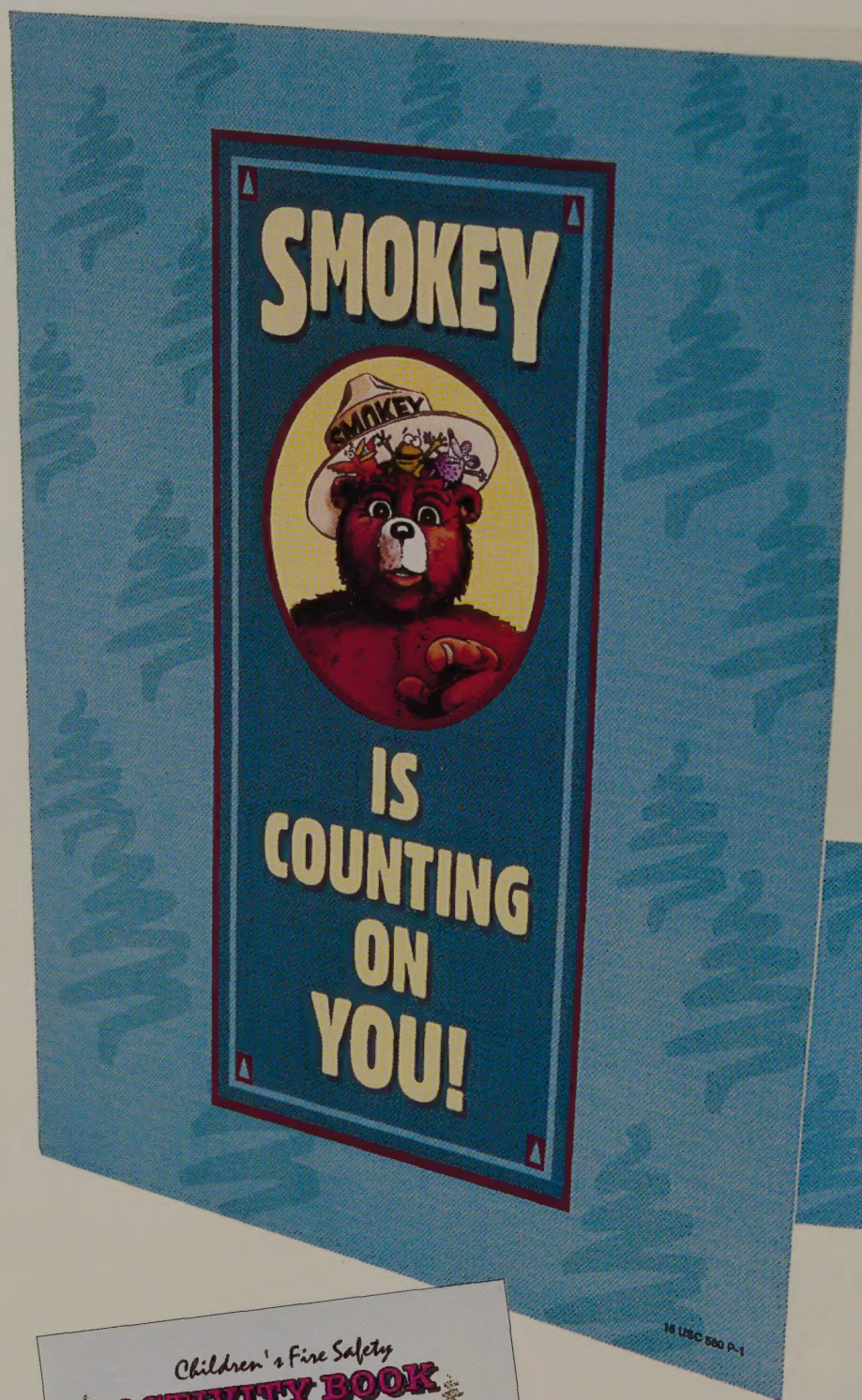
*One set of five different
reflective, adhesive-backed,
signs; instructions included*

Size: 32 x 12"

Use: Use with NFES #92016
and #92017. For a
two-way sign, order
two sets

1 Pack: 1 set of five signs

TEACHERS' CORNER



NFES # 92053

Portfolio

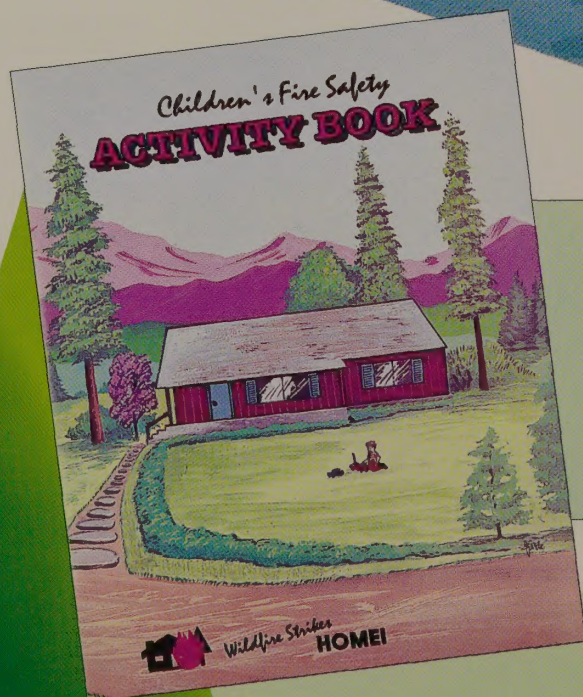
Smokey is Counting on You!

Theme Folder; two pockets on the inside to hold reports and looseleaf papers

Size: 9-1/2 x 12"

Use: Classroom, meetings

1 Pack: 25 portfolios



NFES # 92078

Children's Fire Safety Activity Book

Wildfire Strikes Home! Book with word games, mazes, and coloring sheets

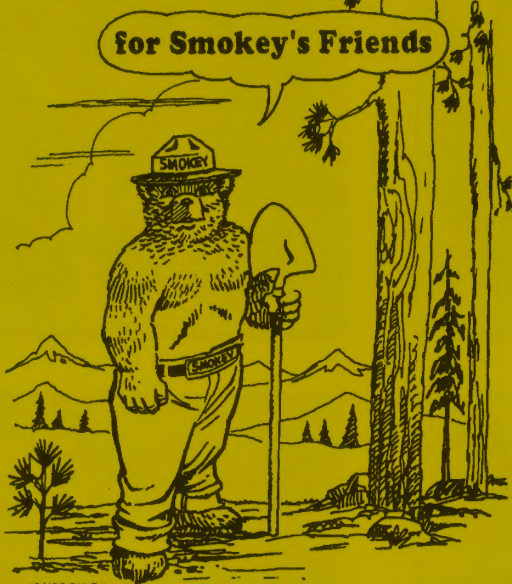
Size: 8-1/2 x 11"

Use: Classroom, meetings

1 Pack: 50 books

Activity Book

for Smokey's Friends



16 USC 580 P-1

NFES #95007

Activity Book For Smokey's Friends

Eight-page, black and white fire prevention activity and game book for children

Size: 8-1/2 x 7"

Use: Prevention packets, classrooms, events

1 Pack: 100 books

NEW ITEM!

Coloring Book

For Smokey's Friends



16 USC 580 P-1

NFES #95006

Coloring Book For Smokey's Friends

Eight-page, black and white coloring book for children

Size: 8-1/2 x 7"

Use: Prevention packets, classrooms, events

1 Pack: 100 books

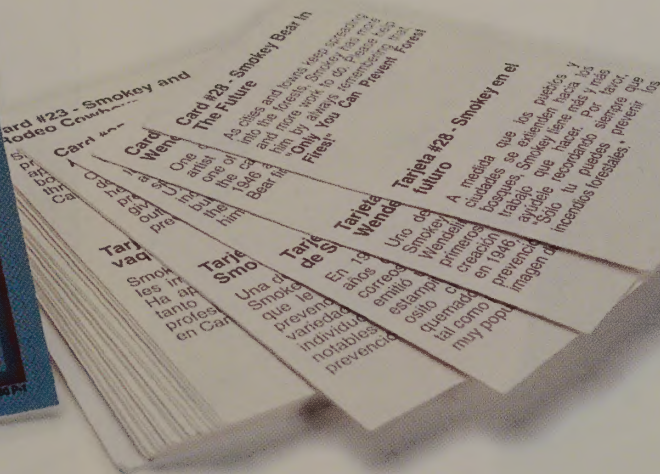
NEW ITEM!

SMOKEY



IS COUNTING ON YOU!

16 USC 580 P-1



NFES # 95008

Smokey Bear Flashcards (English/Spanish Card Sets)

Flashcards in four-colors; 28 cards in each set; Smokey Bear art on one side and fire prevention history in English and Spanish on the other side.

Size: 3 x 5"

Use: Classroom, events

1 Pack: 50 sets

NEW ITEM!

TEACHERS' CORNER

NFES # 92052

Educational Posters

Collated sets

Size: 8 1/2 x 11"

Use: Presentations, awards, classrooms

1 Pack: 20 complete sets of 15

NFES # 92051

Educational Posters

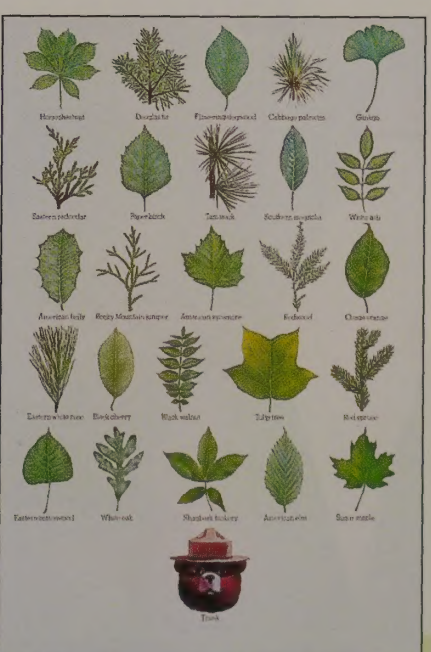
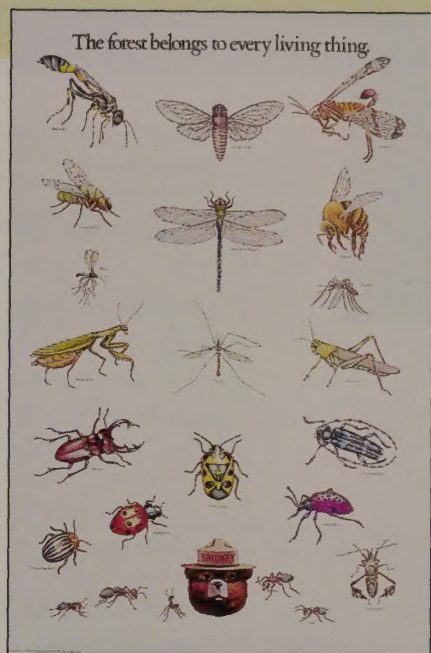
Collated sets

Size: 20 x 30"

Use: Presentations, awards, classrooms

1 Pack: 6 complete sets of 15





TEACHERS' CORNER

NFES #92020

Outdoor Fire Safety Pamphlet (English)

Describes safe burning of debris, household trash, agricultural residue and forest litter; correct use of lanterns, stoves and heaters, spark arresters, charcoal briquets, and tobacco; also describes how to build and put out campfires

Size: 3-1/2 x 6", unfolds to 20 x 6"

Use: Safety events, prevention field contacts

1 Pack: 100 pamphlets

NFES #92057

Outdoor Fire Safety Pamphlet (Spanish)

Same as English version

NFES # 95004

Outdoor Fire Safety Pamphlet (Mandarin Chinese)

Same as English version

NEW ITEM!

NFES #95005

Outdoor Fire Safety Pamphlet (Vietnamese)

Same as English version

NEW ITEM!

NFES #95013

Outdoor Fire Safety Pamphlet (Korean)

Same as English version

NEW ITEM!

Outdoor Fire SAFETY



United States Department of
Agriculture Forest Service



The True Story Of Smokey Bear (English)

NFES #92021

The comic book of the origin of the living symbol of Smokey Bear

Size: 8-1/2 x 11"

Use: Prevention packets,
classroom

1 Pack: 250 pamphlets

NFES #92022

La Verdadera Historia de Smokey Bear (Spanish)

Same as English version

AWARDS

NFES #92035

Citation

Printed on onion-skin-type paper

Size: 12-1/2 x 11"

Use: Recognition for outstanding performance
in fire prevention at the local level

1 Pack: 50 citations

NFES #95003

Citation Holder

Size: 16 x 20"

Use: Award Citations

1 Pack: 50 holders

**NEW
ITEM!**



NFES #92034

Appreciation Plaque

*Oak with routed edges and laser engraving;
includes area for engravable metal plate
(included)*

Size: 6 x 9 x 3/4"

Use: Nonmonetary award for outstanding work in
fire prevention used at the local level

1 Pack: 1 plaque

FIRE PROTECTION MATERIALS



NFES # 92047

NEW ITEM!

Luggage Tag

Rigid sturdy plastic having clear plastic window on one side for business card; 6" plastic strap inserted through slot in luggage tag. Fire Protection Starts with You theme and art on tag.

Size: 4-1/4 x 2-1/4 x .040"

Use: Events, meetings

1 Pack: 50 luggage tags



NFES # 93005

NEW ITEM!

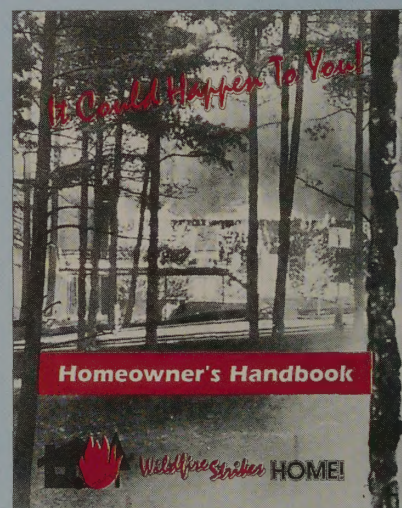
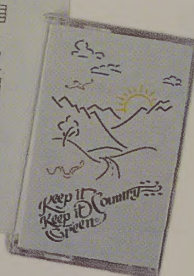
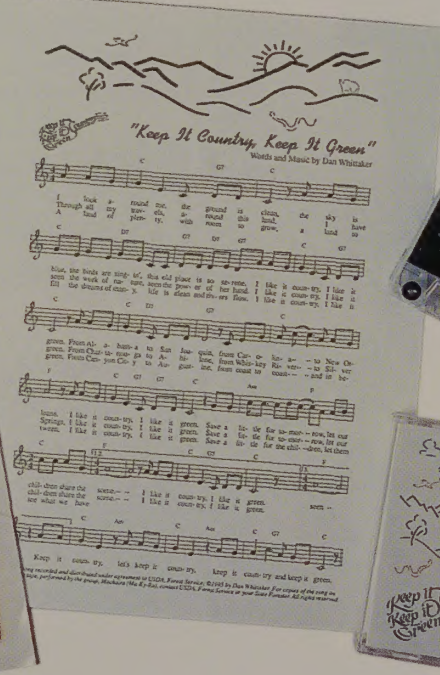
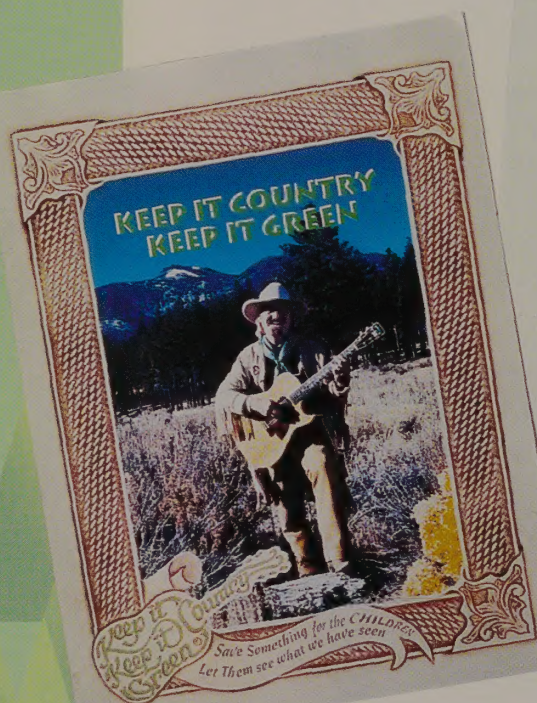
Key Chain

Clear acrylic key chain with rounded corners; Fire Protection Starts with You theme and art on both sides encased in center of holder

Size: 1-1/4 x 2 x 1/4"

Use: Events

1 Pack: 50 key chains



NFES # 92074

Wildfire Strikes HOME! — Homeowner's Handbook

Residential survey handbook that homeowners can use to review fire-safe practices around their property

Size: 4-1/4 x 5-1/2"

Use: Meetings, conferences, workshops

1 Pack: 50 handbooks

NFES # 95011

NEW ITEM!

Keep It Country, Keep It Green Poster

Paper poster featuring country/western celebrity and Keep It Country, Keep It Green theme.

Size: 13 x 20"

Use: Posting, fairs, classroom

1 Pack: 50 songsheets

NFES # 95012

NEW ITEM!

Keep It Country, Keep It Green Songsheet

Sheet music for Keep It Country, Keep It Green song.

Size: 8-1/2 x 11"

Use: Classroom, presentations

1 Pack: 50 songsheets

NFES # 95010

NEW ITEM!

Keep It Country, Keep It Green Audio Cassette

Audio cassette tape in box

Size: 4-1/4 x 2-3/4"

Use: Classrooms, radio

1 Pack: 5 cassettes

NFES # 95009

Placemat

Two-color, red and black reversible paper placemat with fire hazard picture on one side and protection activities on the other. Fire Protection Starts With You! theme.

Size: 12" X 14-3/4"

Use: Restaurants, community events

1 Pack: 100 placements



HELLO!



Fire Protection Starts With You!

NFES # 92063

Name Tag

Adhesive paper name tag with Fire Protection Starts With You! theme and art

Size: 2-1/8 x 3-1/8"

Use: Conferences, workshops

1 Pack: 50 name tags



NFES # 92075

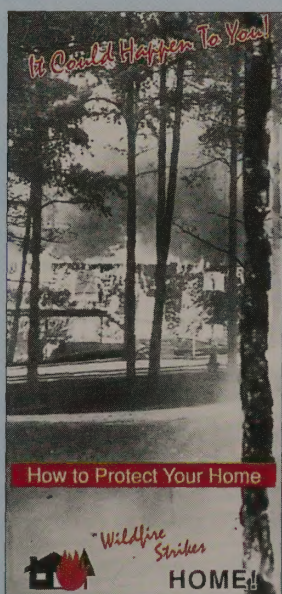
Wildfire Strikes HOME! – Brochure

Trifold brochure with interface information for wildland/urban residents

Size: 8-1/2 x 11" trifolds to 3-1/2 x 8-1/2"

Use: Meetings, events, conferences, workshops

1 Pack: 100 brochures



NFES # 92046

Bag Clip

Polypropylene plastic with strong metal clamp; has surgical vinyl tubing on gripping portion for closing chip bags, etc.; assorted colors. Fire Protection Starts With You! theme on clip.

Size: 3-1/4 x 6"

Use: Events, prevention packages

1 Pack: 50 clips



NFES # 92031

Jar Grip

Made of natural rubber and synthetic materials; assorted colors. Fire Protection Starts With You! theme.

Size: 5" diameter

Use: Events, meetings (can also be used as a coaster)

1 Pack: 100 grips



CHECK AND
♦
CORRECT
♦
HAZARDS
♦

Fire Protection Starts With You!

USDA Forest Service Cooperative Forest Fire Prevention Program

REGIONAL COORDINATORS

Users of this catalog needing information on forest fire prevention and protection education programs, including Smokey Bear, should write or call the USDA Forest Service Regional Coordinator who is responsible for their locality.

Those who have enquiries about the Smokey Bear licensing program should contact Cambridge Consulting (at the end of this list).

REGION 1 — SANDY EVENSON

*N. Idaho, Montana,
North Dakota*

USDA Forest Service
Aviation & Fire Management
Federal Building
Missoula, MT 59807
(406) 329-3401 – office
(406) 329-3132 – fax

REGION 2 — ED NESSELROAD DENISE TOMLIN

*Colorado, Kansas, Nebraska,
South Dakota, E. Wyoming*

USDA Forest Service
Public Affairs
740 Simms Street
Lakewood, CO 80225
(303) 275-5356 – office (Ed)
(303) 275-5355 – office (Denise)
(303) 275-5366 – fax

REGION 3 —

Arizona, New Mexico

USDA Forest Service
Aviation & Fire Management
517 Gold Avenue, SW
Albuquerque, NM 87102
(505) 842-3894 – office
(505) 842-3801 – fax

REGION 4 —

JEANNETTE HARTOG

*S. Idaho, Nevada, Utah,
W. Wyoming*

USDA Forest Service
Aviation & Fire Management
324 25th Street
Ogden, UT 84401
(801) 625-5245 – office
(801) 625-5483 – fax

REGION 5 — NANCY PORTER

California, Hawaii, Guam

USDA Forest Service
Aviation & Fire Management
10276 Spaatz Way, Bldg. 7013
Mather, CA 95655-1000
(916) 364-2855 – office
(916) 364-2810 – fax

REGION 6 — PETE MARTIN

Oregon, Washington

USDA Forest Service
Bear Springs Ranger Station
73558 Hwy 216
Maupin, OR 97037
(541) 328-6211 – office
(541) 328-6228 – fax

REGION 8 — MALCOLM GRAMLEY

*Alabama, Arkansas, Florida,
Georgia, Kentucky, Louisiana,
Mississippi, N. Carolina,
Oklahoma, Puerto Rico,
S. Carolina, Tennessee, Texas,
Virgin Islands, Virginia*

USDA Forest Service
Aviation & Fire Management

1720 Peachtree Road, NW
Atlanta, GA 30367
(404) 347-4243 – office
(404) 347-3270 – fax

REGION 9, NATIONAL FOREST SYSTEM —

*Connecticut, Delaware, Illinois,
Indiana, Iowa, Maine, Maryland,
Massachusetts, Michigan,
Minnesota, Missouri,
New Hampshire, New Jersey,
New York, Ohio, Pennsylvania,
Rhode Island, Vermont,
Wisconsin, West Virginia*

USDA Forest Service
Aviation & Fire Management
310 Wisconsin Ave., Rm. 500
Milwaukee, WI 53203
(414) 297-3693 – office
(414) 297-3808 – fax

REGION 10 — KELLY KANE

Alaska

USDA Forest Service
State & Private Forestry
3301 C Street, Suite 522
Anchorage, AK 99503-3956
(907) 271-2576 – office
(907) 271-2897 – fax

NORTHEASTERN AREA, STATE & PRIVATE — JUANITA TOLBERT

*Connecticut, Delaware, Illinois,
Indiana, Iowa, Maine, Maryland,
Massachusetts, Michigan,
Minnesota, Missouri,
New Hampshire, New Jersey,
New York, Ohio, Pennsylvania,
Rhode Island, Vermont,
Wisconsin, West Virginia*

USDA Forest Service
Fire Protection
5 Radnor Corporate Center
100 Matsonford Road
Radnor, PA 19087
(610) 975-4146 – office
(610) 975-4154 – fax

LICENSING AGENT — CAMBRIDGE CONSULTING CORPORATION

Anne Grant

1410 Springhill Road,
Suite 450
McLean, VA 22102
(703) 917-7909 – office
(703) 917-7918 – fax

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To file a complaint, write the Secretary of Agriculture, U.S. Department of Agriculture, Washington, DC 20250, or call (202) 720-7327 (voice) or (202) 720-1127 (TDD). USDA is an equal employment opportunity employer.

Federal Recycling Program



Printed on Recycled Paper

ORDER FORM

FIRE PREVENTION CATALOG MATERIALS

An up-to-date price list can be obtained from your Regional Coordinator
(see page 16) or your State Forester or the Cache: telephone: 218-327-4282.

Cache Use _____

1 Ship to: (Contact person, address, phone number)

2 Bill to:

ACCOUNTING CODE: _____

OVERRIDE CODE: _____

3 Agency Name: _____

Region: _____

National Forest: _____

DG Address (if applicable): _____

(make check payable to USDA Forest Service)

4 Mail Order to:

USDA Forest Service
Northeast Interagency Fire Cache
402 11th Street, SE
Grand Rapids, MN 55744

Attn: Smokey Bear Order

5 DG Order form to: Smokey:R09F09B

FAX Order form to: 218-327-4581

6 NFES #	ITEM DESCRIPTION	Number in Pack	Number of Packs Ordered	Price per Pack	Total \$\$\$ Amount
92016	Smokey Bear Fire Danger Sign (Left)	1			
92017	Smokey Bear Fire Danger Sign (Right)	1			
92018	Fire Danger Adjectives (Set of 5)	1			
92019	Bumper Sticker (English)	100			
92020	Outdoor Fire Safety Pamphlet (English)	100			
92021	True Story of Smokey Bear (English)	250			
92022	La Verdadera Historia de Smokey Bear (Spanish)	250			
92025	12" Plastic Ruler	100			
92026	Ballpoint Pen	144			
92028	Button (English)	250			
92029	Plastic Bookmark	50			
92030	Pencil	144			
92031	Jar Grip	100			
92032	Theme Magnet	100			
92034	Appreciation Plaque	1			
92035	Citation	50			
92040	Prevention Partners Bumper Sticker	100			
92041	Prevention Partners Bandana	50			
92043	Baseball	12			
92046	Bag Clip	50			
92047	Luggage Tag	50			

6 NFES #	ITEM DESCRIPTION	Number in Pack	Number of Packs Ordered	Price per Pack	Total \$\$\$ Amount
92049	Twixit Clip	100			
92051	Educ. Posters Collated Sets (20 x 30")	6			
92052	Educ. Posters Collated Sets (8 1/2 x 11")	20			
92053	Portfolio	25			
92057	Outdoor Fire Safety Pamphlet (Spanish)	100			
92062	Style Manual-Condensed Guide to Smokey	1			
92063	Name Tag	50			
92071	Fire Prevention Graphic Art Disk	1			
92074	WSH! — Homeowner's Handbook	50			
92075	Wildfire Strikes Home! — Brochure	100			
92078	Children's Fire Safety Activity Book	50			
93001	Theme Cardboard Poster (13 x 20)	100			
93002	Theme Paper Poster (13 x 20)	100			
93003	Theme Paper Poster (7 x 10)	250			
93004	Theme Bookmark	500			
93005	Key Chain	50			
93008	Plastic Bag	500			
93011	Theme Sticker	100			
94015	Puzzle	50			
95001	Button (Spanish)	250			
95002	Bumper Sticker (Spanish)	100			
95003	Citation Holder	10			
95004	Outdoor Fire Safety Pamphlet (Chinese)	100			
95005	Outdoor Fire Safety Pamphlet (Vietnamese)	100			
95013	Outdoor Fire Safety Pamphlet (Korean)	100			
95006	Coloring Book for Smokey's Friends	100			
95007	Activity Book for Smokey's Friends	100			
95008	Smokey Bear Flashcards (English/Spanish)	50			
95009	Placemat	100			
95010	Keep It Country Audio Cassette	5			
95011	Keep It Country Poster	100			
95012	Keep It Country Songsheet	50			
*ACTUAL SHIPPING COSTS WILL BE ADDED TO FINAL BILL					7 TOTAL
8 Name & title of authorized purchaser:		9 Authorized Signature:			

** IF YOU FAX OR SEND YOUR ORDER ELECTRONICALLY, PLEASE DO NOT DUPLICATE IT BY ALSO SENDING IT THROUGH THE MAIL.

** PLEASE NOTE THAT SHIPPING CHARGES WHICH ARE DETERMINED BY SHIPPING WEIGHT, ARE ADDED TO THE TOTAL AMOUNT OF YOUR ORDER.

CUT ALONG
DOTTED LINE

SMOKEY



IS COUNTING ON YOU!